

# À la maison | At Home

## PRESS RELEASE - FOR IMMEDIATE RELEASE

## **Otakuthon at Home 2021**

### Virtual anime convention

This summer, Otakuthon, Montreal's own anime festival, will be holding its second virtual "At Home" edition of their event on August 20-22, 2021. While their physical event, which normally brings in over 25,000 people to the Palais des congrès de Montréal over a single weekend each year, was cancelled again due to the pandemic, this year's virtual event will feature some of the festival's mainstay events such as concerts, panels, as well as the Masquerade (a cosplay contest show). In addition, there will also be a new event called "Otakuthon Stars" where talented otakus will showcase their performing skills. The full schedule of the events will be available closer to the dates of the festival.

The event is set to run for three days with each day featuring a variety of guests from North America and Japan. There will also be a variety of exhibitors virtually present to help satisfy shoppers looking for anime goods or searching for that unique art piece. The platform being used for this event will allow attendees to chat with exhibitors as well as other attendees on various topics involving anime and the Japanese culture.

Details on admission pricing for the three-day event can be found at https://www.otakuthon.com/2021.

Be sure to tune into this must-see anime event of the summer - Otakuthon at Home on August 20-22, 2021.

### Contact

For more information about this event, please contact Stefan Latour at <a href="media@otakuthon.com">media@otakuthon.com</a>
We look forward to seeing you there.

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